



**LEADERSHIP
ROUNDTABLE**
Service. Excellence. Church Management.

Mid-Atlantic Congress Bishops' Workshop

Friday, January 31, 2020 | 7:30 AM - 4:30 PM

Join us for a special one-day workshop for bishops and executive-level diocesan staff on the topic of crisis communications, led by experts in Catholic communications.

Come share what has worked in your diocese, learn from others, and network with fellow diocesan leaders. Sessions include:

Create and Communicate Your Diocesan Story

Learn the elements of how to develop your diocesan story to use as a foundation for all your communications, including donor communications, public relations, and more. You can build trust in ordinary times—and restore trust after a crisis—by communicating a consistent story.

Communicate Your Story During a Crisis

Discover the elements of crisis communications and how diocesan leaders can effectively communicate with different audiences during difficult times.

Equip Diocesan and Parish Leaders to Communicate Your Story

Learn effective strategies, approaches, and tools for training diocesan, parish, and school leaders in communications. Help Catholic leaders across the diocese use a consistent, compassionate approach.

Program includes:

Mass

Sessions

Lunch

Time with Your Team

Planning for Next Steps

For more information or to register:

Contact Peter Denio
at 201.739.2674 or
peter@leadershiproundtable.org

